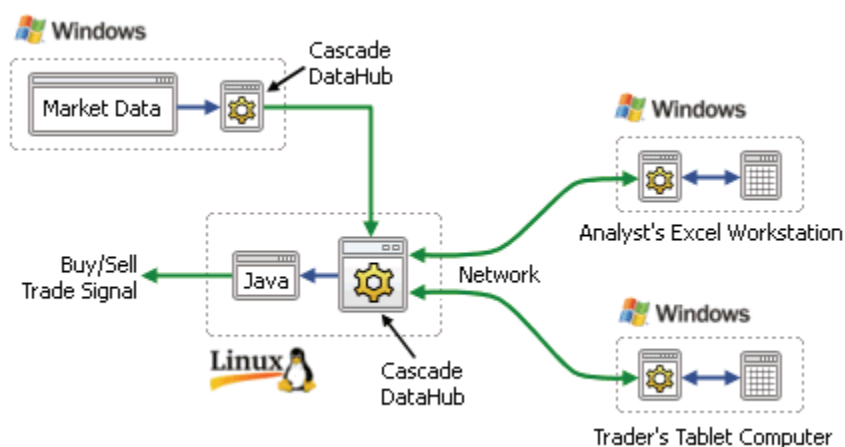


Trading Company – New York, USA

Windows/Linux integration speeds decision making

A New York based company involved in high-speed stock trading based on real-time analysis of market data needed a way to automate their trading strategy.

The company delivers stock market data to analysts running Excel spreadsheets, who must then produce analytical results including, buy and sell signals.



Closed Loop Application of Trade Strategies

Using the Cascade DataHub, the company was able to share both the data and the analytical results among all of their office staff, as well as transmit these results to their traders on the floor of the stock exchange. In addition, the company was able to integrate third-party trading software with the DataHub to allow them to automatically issue buy and sell requests without human intervention.

Cogent's software allowed the client to implement a straight-through processing solution that incorporates their proprietary analysis and the trading software of their choice.

During the installation of the new software, Cogent worked closely with the customer's technical staff and offered technical support when needed.

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The Cascade DataHub is a highly optimized middleware tool for distributing real-time data between networked applications. It provides quick, reliable and secure access to data generated by Microsoft Excel or other Windows and Linux based applications. The Cascade DataHub can make this data available to management systems, database archives, and remote clients. Combining a number of innovative technologies, the



Cascade DataHub makes it easy for you to access the real-time data you need to make informed and timely decisions that save time, build confidence, and increase profitability.

Founded in 1995, Cogent Real-Time Systems is the leader in real-time data integration between Windows, Linux and QNX systems. Customers include the Bank of Canada, Cadbury Chocolate and the European Space Agency. Cogent leverages its experience in real-time data communications to provide the next generation of real-time middleware products. For more information, please contact Cogent at info@cogent.ca or visit our web site at www.cogent.ca. You can also call us at +1 (905) 702 7851.